



South Carolina
Bankers Association



2017 Women in Banking Leadership Symposium



Tammy J. Bond
Executive Coach
Dubuque, Iowa



Laura Bunn
Triangle Market
President, First
Tennessee Bank,
Raleigh, N.C.



Sharon Cook
Chief Marketing
Officer, Federal
Home Loan Bank of
Atlanta, Atlanta, Ga.



Sarah House
Vice President &
Economist, Wells
Fargo Securities,
Charlotte, N.C.



Rebekah Lowe
Certified Leadership
Coach, FizzyWorks,
Asheville, N.C.



Pamela Lackey
President, AT&T
South Carolina,
Columbia, S.C.



Kathleen Murphy
President & CEO,
Maryland Bankers
Association,
Annapolis, Md.



Barbara Rehm
Special Advisor, Prom-
ontory Financial
Group,
Washington, D.C.



Dorothy Savarese
Chairman, American
Bankers Association;
President & CEO Cape
Cod Five Mutual Com-
pany, Orleans, Mass.



Mze Wilkins
Columbia Market
President, Ameris
Bank,
Columbia, S.C.

Monday-Tuesday, November 6-7, 2017

Renaissance Charlotte SouthPark
5501 Carnegie Blvd., Charlotte, North Carolina

Registration: 1:30 p.m., Monday, November 6, 2017

Conference: 2:00 p.m. - 5:30 p.m., Monday, November 6, 2017

8:30 a.m. - 1:15 p.m., Tuesday, November 7, 2017

Please Register before October 23, 2017, to get Early-Bird Rate.

2017 WOMEN IN BANKING LEADERSHIP SYMPOSIUM

The Women in Banking Leadership Symposium features a strong lineup of accomplished businesswomen who will help you to be more effective leaders and bankers when you return home to your bank. This program will bring you information to broaden your awareness and knowledge of key industry issues, inspire and empower you from stories of success and experience, and provide plenty of time to network with your peers from across the Carolinas.

AGENDA

Monday, November 6, 2017

- 1:30 p.m. - 2:30 p.m. **Hospitality and Registration Desk Opens**
Check-in at the registration desk to pick-up your conference name badge and materials.
- 2:00 p.m. - 2:15 p.m. **Welcome Remarks**
- 2:15 p.m. - 3:00 p.m. **Rising to the Challenge: Women & Leadership in the World of Banking**, Dorothy Savarese, Chairman, American Bankers Association; Chairman, President and CEO, Cape Cod Five Mutual Company, Orleans, Mass.
- 3:00 p.m. - 3:45 p.m. **Fearlessness Fuels Women in Finance**, Sharon Cook, Chief Marketing Officer, Federal Home Loan Bank of Atlanta, Atlanta, Ga.
- 3:45 p.m. - 4:15 p.m. **Networking Break/Refreshments provided**
- 4:15 p.m. - 5:30 p.m. **Bring Your Best Self Everyday**, Tammy Bond, Executive Coach, Dubuque, Iowa
- 5:30 p.m. - 6:00 p.m. **Break and Hotel Check-in**
- 6:00 p.m. - 7:00 p.m. **Reception**
- 7:00 p.m. - 9:00 p.m. **Networking Dinner**

Tuesday, November 7, 2017

- 8:00 a.m. - 8:30 a.m. **Continental Breakfast**
- 8:30 a.m. - 9:15 a.m. **The U.S. Economic Outlook: Running Out of Steam?** Sarah House, Vice President and Economist, Wells Fargo Securities, Charlotte, N.C.
- 9:00 a.m. - 9:45 a.m. **Kathleen Murphy**, President and CEO, Maryland Bankers Association, Annapolis, Md.
- 9:45 a.m. - 10:15 a.m. **Networking Break**
- 10:15 a.m. - 11:15 a.m. **Conversations with the She Suite Panel**, Laura Bunn, Triangle Market President, First Tennessee Bank, Raleigh, N.C.; Pamela Lackey, President, AT&T South Carolina, Columbia, S.C.; Mze Wilkins, Columbia Market President, Ameris Bank, Columbia, S.C. Panel Moderator: Barbara Rehm, Special Advisor, Promontory Financial Group, Washington, D.C.
- 11:15 a.m. - 12:00 p.m. **Merging Traffic - How to Care for Yourself and Others in the Midst of Change**, Rebekah Lowe, Certified Leadership Coach, FizzyWorks, Asheville, N.C.
- 12:00 p.m. - 1:15 p.m. **Luncheon**

PLEASE REGISTER BEFORE OCTOBER 23, 2017, FOR EARLY-BIRD RATE.

Registration includes breaks, reception, dinner, Continental breakfast and luncheon. Due to necessary commitments and expenses, there will be no refund of registration fees after 12 p.m., November 3, 2017.

SUBSTITUTIONS CAN BE MADE.

2017 WOMEN IN BANKING LEADERSHIP SYMPOSIUM

REGISTRATION INFORMATION

Member Early-Bird Registration Fee: \$365; Regular Registration Fee: \$390; Non-Member Fee: \$565



Early-bird registration runs through Oct. 23. Due to event commitments registration fees are non-refundable after Oct. 23. Regular registration rate will go into effect after Oct. 23.

HOTEL ACCOMMODATIONS

The SCBA and NCBA have secured a group rate of \$199 per night for the Women in Banking Symposium at the Renaissance Charlotte SouthPark hotel. In order to receive this reduced rate you must book your room by 5 p.m. on Monday, Oct. 16. To book call 704.501.2510 and request SCBA/NCBA Women in Banking Symposium group rate. You must be an SCBA or NCBA member to attend this event. For more information please visit: www.marriott.com/hotels/travel/cltrp-renaissance-charlotte-southpark-hotel

Invest in Women Leaders!

The SCBA encourages bank management to send top-performing women to the SCBA/NCBA Women in Banking Leadership Symposium as an investment in their future with your bank.

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Sponsorship opportunities available. Contact SCBA Senior Vice President E. Anne Gillespie for more information at 803.779.0850 or by email at agillespie@scbankers.org

Symposium agenda has been submitted for CLE credit and CPE credit. Please forward to others whom you think would find this symposium of interest.

REGISTRATION FORM FOR 2017 WOMEN IN BANKING LEADERSHIP SYMPOSIUM

Please register the following person(s) for the SCBA/NCBA Women in Banking Leadership Symposium on Monday-Tuesday, Nov. 6-7, 2017, at the Renaissance Charlotte SouthPark, 5501 Carnegie Blvd., Charlotte, N.C. Registration fees are \$365 for those who register by Oct. 23; \$390 afterward and \$565 for non-members. The total number of registrants is _____.

Name and Nickname: _____
Address, City, State, Zip: _____
Phone, Email Address: _____
Bank or Firm: _____

Name and Nickname: _____
Address, City, State, Zip: _____
Phone, Email Address: _____
Bank or Firm: _____

Name and Nickname: _____
Address, City, State, Zip: _____
Phone, Email Address: _____
Bank or Firm: _____

Method of Payment

- Check—Please make payable to SCBA
 VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Credit Card # _____

Exp. date _____

V-code (last 3 digits) _____

Signature _____

Date _____

Billing ZIP Code _____

Note: Images captured at this event may be used to market next year's event, in the SCBA's *Palmetto Banker* magazine and/or on social media. I consent to the use of images that may contain my likeness for promotional purposes.

How to Register



By mail: Mail to:
SCBA, P.O. Box
1483, Columbia,
S.C., 29202-1483.



By fax:
Complete form
and fax to: SCBA,
803.779.0890.



By Internet: At
www.scbankers.org,
go to "Education and
Events."

***If you have a disability that may affect your participation in this event, please attach a statement regarding those needs. We will be happy to contact you to discuss accommodations. Also, contact the SCBA for special dietary needs*



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