South Carolina Bankers Association

Application for Associate Membership
About Us

Proudly serving South Carolina’s banking industry since 1901, the SCBA is the professional trade association organized to advocate for banks and bankers serving South Carolina, to provide legislative and regulatory leadership, to furnish educational support and career development for bankers, to serve as media liaison on industry issues, to improve South Carolinians’ financial literacy and to bolster valuable peer-to-peer interaction between member banks and business-to-business interaction between member banks and goods and services providers.

Member Benefits

Government Relations
Our legislative and regulatory advocacy creates and maintains a business-friendly environment for banks and their customers. We engage in state, federal and grassroots lobbying to promote favorable legislation for our members. We work closely with the American Bankers Association and with the Alliance of State Bankers Associations on federal issues and have frequent dialogue with our state’s Congressional delegation. Closer to home, we’re at the State House every day the General Assembly is in session, looking out for the best interests of our state’s banks and the industry. We regularly review regulatory proposals and analyze their potential impact on the industry. A key component of our government relations effort is the SCBA’s federal and state political action committees. The strength of these two PACs gives us the ability to support candidates for office who support our industry. Every year there are new issues to advocate for and against, and with strong PACs our voice is greatly amplified.

Education
The SCBA offers more than 20 educational events annually, including conferences, seminars, symposia, schools and conventions, to promote the professional development of members by focusing on the constantly changing issues facing the industry in a relevant, timely manner. In addition, the SCBA operates the South Carolina Bankers School, consistently rated as a top choice for certification in the Southeast, with nearly 3,000 alumni.

Community Bankers Division
The Community Bankers Division represents community banks headquartered in South Carolina. Its mission is to recognize the unique needs of those community banks and work toward helping them grow and prosper. Because many of South Carolina’s community banks consider the South Carolina Bankers Association an essential arm of their training program, they play a key role in helping the SCBA develop its educational curriculum. By having broad-based participation from our community banks, the SCBA is able to bring in high-caliber speakers at a very cost-efficient manner for participants. In addition, the Division provides valuable input on our Preferred Vendor program and the products and services that community banks need to operate in a more efficient and profitable manner.

Young Bankers Division
The Young Bankers Division provides leadership training and community outreach. The Division focuses on professional development, encourages networking with other professional groups and is the driving force for financial literacy outreach in the state. The Division raises money and awards college scholarships to the children of member-bank employees. The Division also helps promote the industry as an exciting career to rising college juniors and seniors and engages in recruiting bright talent for banks across the state.

Media Outreach
We frequently speak for the industry to help promote banking through various media outlets and community forums. We are the recognized voice on industry topics, speaking on subjects related to financial services while leaving bank-specific issues to our members. We respond to media inquiries while advocating for favorable coverage on topics of importance to the banking industry.

Membership
Our membership includes bank members that do business in South Carolina and Associate Members that support our banks with valuable goods and services. One of the most important initiatives of the SCBA is to facilitate peer-to-peer interaction between member banks and business-to-business interaction between banks and Associate Members. An intangible benefit of membership in the South Carolina Bankers Association is the lifelong relationships developed through attending and participating in many of our events.
About Associate Membership

Every Associate Member provides a product and service specifically designed for banks. Businesses benefit from increased visibility and expanded marketing opportunities while SCBA member banks receive more options for top-quality, cost-effective products and services. By joining the Association, your organization has a unique opportunity to increase exposure in the South Carolina financial services market and form valuable partnerships with more than 70 member banks and 150 other associate members.

We encourage our Associate Members to take every opportunity to be involved in the Association: network with bankers through events; engage in educational opportunities; and showcase their business through sponsorships, speaking engagements and advertising opportunities open only to associate members. The SCBA hosts more than 25 conferences, seminars and conventions throughout the year and continues to have strong banker participation. Here are a few things you get when you become an associate member:

Networking
Invitations to all educational seminars, conventions, conferences, trade shows, a legislative reception and other events that will allow for you to build relationships with South Carolina bankers.

Exposure
Your company will be listed as an Associate Member in the online membership directory, including a company description, general contact information and a link to your website; have the opportunity to be featured on SCBA’s social media networks; become eligible for speaking opportunities at key events throughout the year; and a brief profile in Palmetto Banker magazine upon membership, followed by the opportunity to author articles on various banking issues.

Sponsorship
All sponsorship opportunities featuring multiple media name/logo recognition during our Annual Convention, Young Bankers Division Conference, annual scholarship golf tournament and various seminars throughout the year.

Exhibit Space
Associate Members are given priority when reserving space at the SCBA Annual Convention and receive a discount on the exhibit fee.

Publications
Associate Members receive a subscription to the Palmetto Banker magazine and the SCBA’s e-newsletter, Two Cents.

Articles
Informative articles for the Palmetto Banker magazine may be submitted at no cost. Associate Members receive first consideration.

Advertising
There are advertising opportunities in our quarterly publication, Palmetto Banker, on our website, scbankers.org, our mobile apps and in our e-newsletter, Two Cents. Visit our website to find out more.

If building strong relationships with South Carolina banks would benefit your organization, there is no better choice than to become an Associate Member of the SCBA.
SCBA Sponsorship Opportunities

Educational

Bank Security Conference • Community Bankers Forum • Human Resource Conference • BSA & AML Conference • Bank Operations Conference • Credit Conference • Trust Conference • Asset Liability Conference • Banking Careers 101

Premier Events

Young Bankers Scholarship Golf Tournament • Spring Peer Group Meeting • Young Bankers Annual Conference • Annual Convention and Trade Show

SCBA’s Educational Opportunities

In addition to the conferences listed above, Associate Members are invited to attend these:

Call Report Seminar, IRS Reporting Seminar, Commercial Lending School, Economic Developers Conference, Compliance Conference, and other conferences as needed.

The SCBA is the only financial trade association in the state to represent financial institutions of all asset sizes.

The SCBA Proudly Represents the Following Member Banks

Abbeville First Bank • Ameris Bank • Anderson Brothers Bank • Arthur State Bank • Atlantic Community Bank • Bank of America • Bank of Clarendon • Bank of Greeleyville • Bank of Travelers Rest • Bank of Walterboro • Bank of York • BB&T • Blue Ridge Bank • Carolina Alliance Bank • Carolina Bank & Trust Co. • CBC National Bank • CBL State Savings Bank • Clover Community Bank • Coastal Carolina National Bank • CoastalStates Bank • Community First Bank • Cornerstone National Bank • Countybank • CresCom Bank • Dedicated Community Bank • Entegra, a division of Macon Bank • Enterprise Bank of SC • Farmers & Merchants Bank of SC • Fifth Third Bank • First Capital Bank • First Citizens Bank • First Community Bank • First Federal of SC, FSB • First National Bank • First Palmetto Bank • First Reliance Bank • First South Bank • GrandSouth Bank • Home Federal Savings & Loan • HomeTrust Bank • IBERIABANK • Independence National Bank • Kingstree Federal Savings & Loan • Mutual Savings Bank • NBSC, a division of Synovus Bank • Oconee Federal Savings & Loan • Palmetto Heritage Bank & Trust • Palmetto State Bank • Park Sterling Bank • Pee Dee Federal Savings Bank • Pickens Savings & Loan Association • Pinnacle Financial Partners • PNC Bank • Regions Bank • Sandhills Bank • Security Federal Bank • ServisFirst Bank • South Atlantic Bank • South Carolina Community Bank • South State Bank • Southern First Bank • Spratt Savings & Loan • SunTrust • TD Bank, N.A. • The Bank of South Carolina • The Citizens Bank • The Conway National Bank • The Peoples Bank • United Community Bank • Wells Fargo • Woodforest National Bank • Woodruff Federal Savings & Loan

If you're ready to become an Associate Member apply online or contact Carolyn Laffitte Bradley at 803.779.0850 or carolynlaffitte@scbankers.org and request your membership packet today.

October 2017
Application for Associate Membership

Name of Company: ____________________________________________________________

Corporate Office Address: ____________________________________________________

City, State, Zip: __________________________ Corporate Tax ID #: __________________________

Telephone and Fax Number: ____________________________________________________

(Area Code) (Area Code)

Website (URL): __________________________

By virtue of listing your URL herein, you give permission to the SCBA to hyperlink to your website. Also, our Online Directory will show the above information only.

Primary Contact: Mr. Mrs. Ms. Miss Dr. (circle one)

Formal Name: __________________________________________ Telephone Number: ________________

Nickname: ___________________ Title: __________________ Email: ____________________________

Address: ________________________________ Signature: ________________________________

City, State, Zip: ________________________________

Business Category (Please check one category):

☐ Accounting/CPA Services ☐ Education/Schools ☐ Lending/Leasing Services
☐ Appraisal Management ☐ Government Related Entity ☐ Marketing
☐ Bank Architects/Construction ☐ Graphic Design Services ☐ Mortgage Specialists
☐ Bank Owned Life Insurance ☐ Healthcare ☐ Office Supplies
☐ Brokerage Services ☐ Human Resources Services ☐ Payroll Services
☐ Card/Merchant Processing ☐ Information Services ☐ Physical Security Equipment
☐ Check Printing ☐ Insurance Products/Services ☐ Portfolio Management Services
☐ Compliance Services ☐ Internal Audit Outsourcing ☐ Printing Solutions
☐ Consulting Services ☐ Investment Advisory ☐ Risk Management Services
☐ Correspondent Banking ☐ Investment Banking ☐ Telecommunications
☐ CRA Credit Solution ☐ IT Services
☐ Data Processing ☐ Law Firm

Full Description of Company as it relates to the banking industry:

Please email a brief (120 words or less) description that will be used to announce new Associate Members in the Palmetto Banker magazine, and to describe your company and product in our online directory. You may include additional marketing materials, brochures or product information we may find useful in learning about your organization. Please send a high-resolution jpeg or eps copy of your logo and 120-word description to Carolyn Laffitte Bradley at carolynlaffitte@scbankers.org.

Over, please
Associate Membership Referred By:

Banker Name & Title: ____________________________________________________________

Bank: ________________________________________________________________________

Address: _____________________________________________________________________

City, State, & Zip: ___________________________________________________________________

Email: ________________________________________________________________________

Phone: ________________________________________________________________________

Reference
A letter of recommendation from one member might be requested with the completed application.

Billing/Accounts Payable Contact: Mr. Mrs. Ms. Miss Dr. (circle one)

Formal Name: ____________________________________ Nickname: __________________________

Address: ________________________________________ Telephone Number: ______________________

City, State, Zip: ____________________________________ Email: _________________________________

Marketing Contact: Mr. Mrs. Ms. Miss Dr. (circle one)

Formal Name: ____________________________________ Nickname: __________________________

Address: ________________________________________ Telephone Number: ______________________

City, State, Zip: ____________________________________ Email: _________________________________

Please contact Carolyn Laffitte Bradley should you have any questions or need assistance.

☐ Enclosed is a check for $1,000

☐ Please Charge: ☐ MasterCard ☐ VISA ☐ American Express ☐ Discover

Credit Card #: ________________________________________________________________ Security Code: ______________

Expiration: _____________________ Signature: ________________________________