

South Carolina Bankers Association

Application for
ASSOCIATE MEMBERSHIP

Build strong relationships with South Carolina banks by becoming an associate member of the SCBA, today!



About Us

Proudly serving South Carolina's banking industry since 1901, the SCBA is the professional trade association organized to effectively represent the common interest and welfare of the banking industry in South Carolina and to promote the professional development of its members and their employees. The South Carolina Bankers Association's mission is to serve as a reliable and responsible source of information and education about areas of importance to the industry, and to be the key advocate in helping our member institutions in legislative, regulatory, educational and value-added services. Products and services offered by our associate members assist our member banks in most of their third-party arrangements.

MEMBER BENEFITS

GOVERNMENT RELATIONS

Our legislative and regulatory advocacy creates and maintains a business-friendly environment for banks and their customers. We engage in state, federal and grassroots lobbying to promote favorable legislation for our members. We work closely with the American Bankers Association and with the Alliance of State Bankers Associations on federal issues and have frequent dialogue with our state's Congressional delegation. Closer to home, we're at the State House every day the General Assembly is in session, looking out for the best interests of our state's banks and the industry. We regularly review regulatory proposals and analyze their potential impact on the industry. A key component of our government relations effort is the SCBA's federal and state political action committees. The strength of these two PACs gives us the ability to support candidates for office who support our industry. Every year there are new issues to advocate for and against, and with strong PACs our voice is greatly amplified.

EDUCATION

The SCBA offers more than 25 educational events annually, including conferences, seminars, symposia, workshops, schools and conventions, to promote the professional development of members by focusing on the constantly changing issues facing the industry in a relevant, timely manner. In addition, the SCBA operates the South Carolina Bankers School, consistently rated as a top choice for certification in the Southeast, with nearly 3,000 alumni.

COMMUNITY BANKERS DIVISION

The Community Bankers Division represents community banks headquartered in South Carolina. Its mission is to recognize the unique needs of those community banks and work toward helping them grow and prosper. Because many of South Carolina's community banks consider the South Carolina Bankers Association an essential arm of their training program, they

play a key role in helping the SCBA develop its educational curriculum. By having broad-based participation from our community banks, the SCBA is able to bring in high-caliber speakers at a very cost-efficient manner for participants. In addition, the Division provides valuable input on our Preferred Vendor program and the products and services that community banks need to operate in a more efficient and profitable manner for participants.

YOUNG BANKERS DIVISION

The Young Bankers Division provides leadership training and community outreach for emerging leaders. The Division focuses on professional development, encourages networking with other professional groups and is the driving force for financial literacy outreach in the state. The Division raises money and awards college scholarships to the children of member-bank employees. The Division also helps promote the industry as an exciting career to rising college juniors and seniors and engages in recruiting bright talent for banks across the state.

MEDIA OUTREACH

We frequently speak for the industry to help promote banking through various media outlets and community forums. We are the recognized voice on industry topics, speaking on subjects related to financial services while leaving bank-specific issues to our members. We respond to media inquiries while advocating for favorable coverage on topics of importance to the banking industry.

MEMBERSHIP

Our membership includes bank members that do business in South Carolina and Associate Members that support our banks with valuable goods and services. One of the most important initiatives of the SCBA is to facilitate peer-to-peer interaction between member banks and business-to-business interaction between banks and Associate Members. An intangible benefit of membership in the South Carolina Bankers Association is the lifelong relationships developed through attending and participating in many of our events.

About Associate Membership

Every Associate Member provides a product and service specifically designed for banks. Businesses benefit from increased visibility and expanded marketing opportunities while SCBA member banks receive more options for top-quality, cost-effective products and services. By joining the Association, your organization has a unique opportunity to increase exposure in the South Carolina financial services market and form valuable partnerships with more than 70 member banks and 150 other associate members.

We encourage our Associate Members to take every opportunity to be involved in the Association: network with bankers through events; engage in educational opportunities; and showcase their business through sponsorships, speaking engagements and advertising opportunities open only to associate members. The SCBA hosts more than 25 conferences, seminars and conventions throughout the year and continues to have strong banker participation. Here are a few things you get when you become an associate member:



ACCESS, INTERACTION & EDUCATION

Invitations to all educational seminars, conventions, conferences, trade shows, a legislative reception and other events that will allow for you to build and foster relationships with South Carolina banking industry representatives, including C-suite executives and key decisionmakers.

EXHIBIT SPACE

Associate Members are given priority when reserving space at the SCBA Annual Convention and receive a discount on the exhibit fee.

ADVERTISING

There are advertising opportunities in our quarterly publication, Palmetto Banker, on our website, scbankers.org, our mobile apps and in our e-newsletter, Two Cents. Visit our website to find out more.

PUBLICATIONS

Associate Members receive a subscription to the Palmetto Banker magazine and the SCBA's e-newsletter, Two Cents.

EXPOSURE

Your company will be listed as an Associate Member in the online membership directory, including a company description, general contact information and a link to your website; have the opportunity to be featured on SCBA's social media networks; become eligible for speaking opportunities at key events throughout the year; and an introduction in Palmetto Banker magazine upon membership.

SPONSORSHIP

Enhance your company's visibility and brand recognition by sponsoring SCBA events. Benefits of sponsorship will vary, but most feature multimedia recognition, onsite recognition and much more!

SCBA SPONSORSHIP OPPORTUNITIES

EDUCATIONAL

Bank Security Conference • Community Bankers Forum • Human Resource Conference • BSA & AML Conference • Bank Operations Conference • Credit Conference • Trust and Wealth Management Conference • Asset Liability Conference • Banking Careers 101

PREMIER EVENTS

Young Bankers Scholarship Golf Tournament • Spring Peer Group Meeting • Young Bankers Annual Conference • Annual Convention and Trade Show

SCBA'S EDUCATIONAL OPPORTUNITIES

In addition to the conferences listed above, Associate Members are invited to attend these:

Call Report Seminar, IRS Reporting Seminar, Commercial Lending School, Economic Developers Conference, Compliance Conference, and other conferences as needed.

The SCBA is the only financial trade association in the state to represent financial institutions of all asset sizes.

The SCBA Proudly Represents the Following Member Banks:

Abbeville First Bank	Dedicated Community Bank	Pinnacle Financial Partners
Ameris Bank	Entegra Bank	PNC Bank
Anderson Brothers Bank	Enterprise Bank of SC	Regions Bank
Aquesta Bank	Farmers & Merchants Bank of SC	Sandhills Bank
Arthur State Bank	Fifth Third Bank	Security Federal Bank
Bank of America	First Bank	ServisFirst Bank
Bank of Clarendon	First Capital Bank	South Atlantic Bank
Bank of Greeleyville	First Citizens Bank	South Carolina Community Bank
Bank of Travelers Rest	First Community Bank	South State Bank
Bank of Walterboro	First Federal of SC, FSB	Southern First Bank
Bank of York	First National Bank	Spratt Savings & Loan
BB&T	First Palmetto Bank	SunTrust
Beacon Community Bank	First Reliance Bank	Synovus
Blue Ridge Bank	First South Bank	TD Bank, N.A.
Capital Bank	GrandSouth Bank	The Bank of South Carolina
Carolina Alliance Bank	Home Federal Savings & Loan	The Citizens Bank
Carolina Bank & Trust Co.	HomeTrust Bank	The Conway National Bank
CBC National Bank	IBERIABANK	The Peoples Bank
CBL State Savings Bank	Kingstree Federal Savings & Loan	United Community Bank
Clover Community Bank	Mutual Savings Bank	Wells Fargo
Coastal Carolina National Bank	Oconee Federal Savings & Loan	Woodforest National Bank
CoastalStates Bank	Palmetto Heritage Bank & Trust	Woodruff Federal Savings & Loan
Community First Bank	Palmetto State Bank	
Countybank	Pee Dee Federal Savings Bank	
CresCom Bank	Pickens Savings & Loan Association	

If you're ready to become an Associate Member apply online or contact Carolyn Laffitte Bradley at 803.779.0850 or carolynbradley@scbankers.org and request your membership packet today.

as of August 15, 2018

APPLICATION FOR ASSOCIATE MEMBERSHIP

NAME OF COMPANY: _____

CORPORATE OFFICE ADDRESS: _____

CITY, STATE, AND ZIP: _____ CORPORATE TAX ID #: _____

TELEPHONE: _____ FAX NUMBER: _____

WEBSITE URL: _____

By virtue of listing your URL herein, you give permission to the SCBA to hyperlink to your website. Also, our Online Directory will show the above information only.

PRIMARY CONTACT: MR. MRS. MS. MISS DR.

FORMAL NAME: _____ TELEPHONE NUMBER: _____

NICKNAME: _____ E-MAIL: _____

ADDRESS: _____ CITY, STATE, ZIP: _____

SIGNATURE: _____

BUSINESS CATEGORY (Please check one category):

- | | | |
|--|---|--|
| <input type="checkbox"/> Accounting/CPA Services | <input type="checkbox"/> Government Related Entity | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Appraisal Management | <input type="checkbox"/> Graphic Design Services | <input type="checkbox"/> Mortgage Supplies |
| <input type="checkbox"/> Bank Architects/ Construction | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Office Supplies |
| <input type="checkbox"/> Bank Owned Life Insurance | <input type="checkbox"/> Human Resources | <input type="checkbox"/> Payroll Services |
| <input type="checkbox"/> Brokerage Services | <input type="checkbox"/> Information Services | <input type="checkbox"/> Physical Security Equipment |
| <input type="checkbox"/> Card/ Merchant Processing | <input type="checkbox"/> Insurance Products/ Services | <input type="checkbox"/> Portfolio Management Services |
| <input type="checkbox"/> Check Printing | <input type="checkbox"/> Internal Audit Outsourcing | <input type="checkbox"/> Printing Solutions |
| <input type="checkbox"/> Compliance Services | <input type="checkbox"/> Investment Advisory | <input type="checkbox"/> Risk Management Services |
| <input type="checkbox"/> Correspondent Banking | <input type="checkbox"/> Investment Banking | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> CRA Credit Solution | <input type="checkbox"/> IT Services | |
| <input type="checkbox"/> Data Processing | <input type="checkbox"/> Law Firm | |
| <input type="checkbox"/> Education/Schools | <input type="checkbox"/> Lending/ Leasing Services | |

FULL DESCRIPTION OF COMPANY AS IT RELATES TO THE BANKING INDUSTRY:

Please email a brief (120 words or less) description that will be used to announce new Associate Members in the Palmetto Banker Directory, and to describe your company and product in our online directory. You may include additional marketing materials, brochures, or product information we may find useful in learning about your organization. Please send a high-resolution JPEG or EPS copy of your logo and 120 word description to Carolyn Laffitte Bradley at carolynbradley@scbankers.org.

Over, please...

ASSOCIATE MEMBERSHIP REFERRED BY:

BANKER NAME & TITLE: _____

BANK: _____

ADDRESS: _____

CITY, STATE, AND ZIP: _____

TELEPHONE: _____

EMAIL: _____

REFERENCE

A letter of recommendation from one member might be requested with the completed application.

BILLING/ACCOUNTS PAYABLE CONTACT: MR. MRS. MS. MISS DR.

FORMAL NAME: _____ NICKNAME: _____

ADDRESS: _____ CITY, STATE, ZIP: _____

TELEPHONE NUMBER: _____ EMAIL: _____

MARKETING CONTACT: MR. MRS. MS. MISS DR.

FORMAL NAME: _____ NICKNAME: _____

ADDRESS: _____ CITY, STATE, ZIP: _____

TELEPHONE NUMBER: _____ EMAIL: _____

Please contact Carolyn Laffitte Bradley should you have any questions or need assistance.

Enclosed is a check for **\$1,000**

PLEASE CHARGE: MASTERCARD VISA AMERICAN EXPRESS DISCOVER

CREDIT CARD #: _____ SECURITY CODE: _____

EXPIRATION DATE: _____ SIGNATURE: _____

Please send this completed form and payment to:

South Carolina Bankers Association

Attn: Carolyn Laffitte Bradley

P.O. Box 1483

If you have any questions, please contact Carolyn Laffitte Bradley at (803) 779-0850 or carolynbradley@scbankers.org