



Speaker



CARL BORICK, DIRECTOR OF THE CHARLESTON MUSEUM

Carl Borick, Director of The Charleston Museum, is a CPA, with a Bachelor's in Accounting from the University of Delaware (1988) and a Master's in History from the University of Alabama (1993). He has been with the Museum since 1996 and became Director in 2013. Under his leadership, the Museum has undergone significant positive change including installation of its new *Bunting Natural History Gallery* and major facilities improvements. He also oversaw the renovation of the Museum's Revolutionary War and Civil War exhibits.

Carl is the author of two books on the Revolutionary War in South Carolina, both published by the University of South Carolina Press, *A Gallant Defense: The Siege of Charleston, 1780* and *Relieve Us of This Burthen: American Prisoners of War in the Revolutionary South, 1780-1782*. *A Gallant Defense* won the 2003 George C. Rogers, Jr. Award from the South Carolina Historical Society for the year's best book in South Carolina history. He is also the primary author of *The Charleston Museum: America's First Museum*, published in 2022 by the University of South Carolina Press, in honor of the Museum's 250th anniversary this year. His current research focus is the recruitment, motivation and supply of South Carolina backcountry militia in 1780-1781

Carl and his wife Susan live on James Island and are the proud parents of two college-age sons, Caleb and Nathanael.



Speaker



ROB NICHOLS, PRESIDENT AND CEO, THE AMERICAN BANKERS ASSOCIATION

Rob Nichols is the president and CEO of the American Bankers Association, which represents banks of all sizes and charters and is the voice for the nation's \$23.7 trillion banking industry.

Rob joined ABA in August 2015 following ten years at the helm of the Financial Services Forum, a non-partisan financial and economic policy organization. Before joining the Forum, Rob served in the George W. Bush administration as the assistant secretary for public affairs at the Treasury Department, a position requiring confirmation by the United States Senate. In this role, he acted as chief spokesperson and head of the office of public liaison, serving as Treasury's lead representative with the media, business, professional trade organizations, consumer groups and the public.

Rob's earlier career highlights include working as communications director to the late U.S. Senator Slade Gorton and Press Secretary to the late Rep Jennifer Dunn, a former member of the House leadership, and in the West Wing as an aide in the Office of the Chief of Staff in the George H.W. Bush administration.

Rob is a recipient of the Alexander Hamilton Award, the highest honor of the U.S. Department of the Treasury. He also is consistently ranked as one of Washington's Top Lobbyists by *The Hill* and was described as one of the "new generation of trade group CEOs" by *The Washington Post*.

In 2020, Rob was elected to serve a three-year term as chairman of the International Banking Federation, whose members include the national banking trade associations representing every major financial center. As chairman, Rob works with IBFed members to develop international consensus on critical issues, actively engaging with international standard setters and global supervisory bodies on issues that affect banks across borders and around the world.

Rob serves on the Board of Governors of FARE (Food Allergy Research & Education) and is a Corporate Advisory Council member at the Children's National Hospital.

Rob is a graduate of the George Washington University.



Speaker



TIM SCOTT, UNITED STATES SENATOR
(INVITED)

As a leader on tax reform, education and job training, and innovative ideas to reinvest in our nation's distressed communities, United States Senator Tim Scott brings a unique perspective to the United States Senate. Growing up mired in poverty in a single parent household, Tim says that he is living his mother's American Dream, and through his Opportunity Agenda works every single day to ensure every American family has the opportunity to succeed.

Senator Scott has served the great state of South Carolina in the U.S. Senate since 2013, and brings with him a mission to positively affect the lives of a billion people with the message of hope and opportunity. Growing up poor in a single-parent household in North Charleston, South Carolina, Tim watched his single mother work 16-hour days as a nurse's assistant to keep him and his brother afloat. As a freshman in high school, Tim nearly failed out, flunking four classes. However, the next year, he met his mentor named John Moniz who shared lifechanging ideas and the basic principles of business with Tim. Through hard work, education, innovation, and with the discipline his mother gave him, he began the process of turning his life around.

An unbridled optimist, Tim believes that despite our current challenges, our nation's brightest days are ahead of us. During his time in office, he has been a tireless advocate for creating more opportunities for families living paycheck-to-paycheck and helping children who are mired in poverty have access to quality education. He launched his Opportunity Agenda, a legislative package aimed at achieving these goals, as well as the Senate Opportunity Coalition, a group of Senators committed to helping those in need.

Tim also knows that in order for our nation to prosper, we must get our spending and national debt under control. He has sponsored balanced budget amendments throughout his time in Congress, and will continue working to restore fiscal sanity in Washington.

Prior to public service, Tim built a successful small business of his own. He was first elected to Charleston County Council, to the South Carolina State House, and the U.S. House of Representatives. In January 2013, Tim was sworn in as a United States Senator from South Carolina, and was re-elected in January 2017.



Speaker



JOHN TECKLENBURG, MAYOR OF CHARLESTON, SC

Charleston Mayor John Tecklenburg spent much of his career as a businessman and entrepreneur—a family legacy that began with the opening of his great-great-grandfather's corner grocery store at St. Phillip and Wentworth streets in 1867. Mayor Tecklenburg founded Southern Oil Company in 1978, which he successfully owned and operated for nearly 20 years. Upon selling the business, he was appointed to serve as Director of Economic Development for the City of Charleston, where he helped lead the revitalization of Upper King Street.

Mayor Tecklenburg holds a bachelor's degree in Chemistry from Georgetown University in Washington, DC and also attended the Berklee College of Music in Boston where he pursued his lifelong passion for music and jazz. Since becoming mayor in 2016, Mayor Tecklenburg has been committed to improving citizens' quality of life and making Charleston a city of opportunity for all.

Among his efforts to improve city-wide livability, Mayor Tecklenburg has paid particular attention to flooding and drainage relief, appointing the city's first-ever Chief Resilience Officer, and beginning the process of implementing the City of Charleston Flooding & Sea Level Rise Strategy, which outlines actions designed to make the city more resilient to effects of increased disasters and changing weather.

Mayor Tecklenburg has also led initiatives to address housing affordability and homelessness in Charleston. These have included the closing of Tent City, a sprawling homeless encampment that had developed in our North Central neighborhood, and the formation of the Mayors' Commission on Homelessness and Affordable Housing, which works to develop a long-term regional approach to these challenges.

In addition, he has championed Plan West Ashley, the largest, most comprehensive renewal and revitalization effort in our city's history. Modeled after the successful Downtown Revitalization Commission of the 1970s and 1980s, the West Ashley Revitalization Commission is working directly with citizens to implement Plan West Ashley, which will guide the area's development for years to come.

Mayor Tecklenburg and his wife Sandy are the proud parents of five grown children—Melissa, Suzanne, Paula, Joseph and John Henry. They reside in the Old Windermere section of West Ashley.



Speaker



JOAN K. WOODWARD, EXECUTIVE VICE PRESIDENT OF PUBLIC POLICY, PRESIDENT OF THE TRAVELERS INSTITUTE

Joan Woodward is Executive Vice President of Public Policy for Travelers and President of The Travelers Institute. She is a member of the company's Management Committee, Operating Committee, Environmental, Social, and Governance (ESG) Committee, and also serves on The Diversity Council, and the Travelers Foundation Board. She is the current Chairperson of the Travelers Community Connections Campaign.

Woodward joined Travelers in 2008 from Goldman Sachs to establish The Travelers Institute as the company's thought leadership and public policy platform.

Prior to her current role, Woodward worked at Goldman, Sachs & Co. for ten years, where she was the founding Executive Director of the company's Global Markets Institute, the firm's international public policy and institutional investor educational platform. She also served as Founding Director of Washington Equity and Bond Research for Goldman Sachs' Global Investment Research where Institutional Investor magazine recognized her as a top Washington analyst for investors.

Prior to joining Goldman Sachs, Woodward worked on Capitol Hill for 12 years, as Deputy Chief of Staff for the U.S. Senate Finance Committee working for Chairman Bill Roth, where she was instrumental in creating the Roth IRA. She also was the Chief Economist for the Senate Governmental Affairs Committee and the U.S. House Budget Committee under Chairman John Kasich.

She serves on the Board of Directors of Plunk, a technology company; on the United States Chamber of Commerce Foundation; is Chairman of the Board of the RAND Institute for Civil Justice; and a member of the President's National Small and Medium Enterprise Export Council. She is also a member of the American Corporate Partners Board. Reactions Magazine named her to the Top 50 Women in Insurance, and in 2016, she was named to the Hot 100 in Insurance list by Insurance Business America Magazine. In 2017, she received the 2017 Power Women's Leadership Award by NY Moves magazine.

Woodward holds bachelor's degrees in economics and political science and a master's degree from The American University. She also studied at the University of London.



SOUTH CAROLINA BANKERS ASSOCIATION | 123RD ANNUAL CONVENTION

Prayer Breakfast Speaker



RICK REDDEN, THE MCNAIR GROUP

As an advisor to boards and top leadership, Rick Redden brings 30 years of experience creating and operationalizing strategy, guiding and developing high impact executive talent, leading transformation, and helping teams maximize growth and client satisfaction.

Rick has worked with banks, public and private companies, non-profits, and higher educational institutions to establish or enhance strategic plans, navigate industry change, and accelerate execution. Rick has also assisted clients with acquisitions, major investments, capital structure decisions, and succession strategies.

Prior to consulting, Rick served as Commercial Executive, State President, Division Chief Risk Officer, and, most recently, Division President, for a top US bank, directly responsible for a \$3 billion P&L, 2.5 million customers, 2,000+ branches/ATMs, and more than 7,000 employees. In addition to leading several highly successful businesses, Rick has been instrumental in company-transforming initiatives, such as merger integration, customer segmentation, talent management, and business redesign efforts.

Rick earned a B.S. in Business from Appalachian State University, an M.B.A. from Georgia Tech, and is a graduate of the UNC-Chapel Hill Executive Leadership program. He has been active in the community, serving in roles with the Charleston Economic Leadership Council (Chair), Clemson University Board of Visitors, NC CEO Council, and the Kennedy Center National Symphony Orchestra. He has worked closely with the banking industry, serving on the boards of the SC Bankers Association (Chair), NC Bankers Association, and routinely participating in national CBA, ABA, and other financial services leadership and legislative forums.