BANK MEMBER
SPONSORSHIP PLANNING GUIDE

South Carolina
Bankers Association

>>>> Sponsorship & Advertising Opportunities

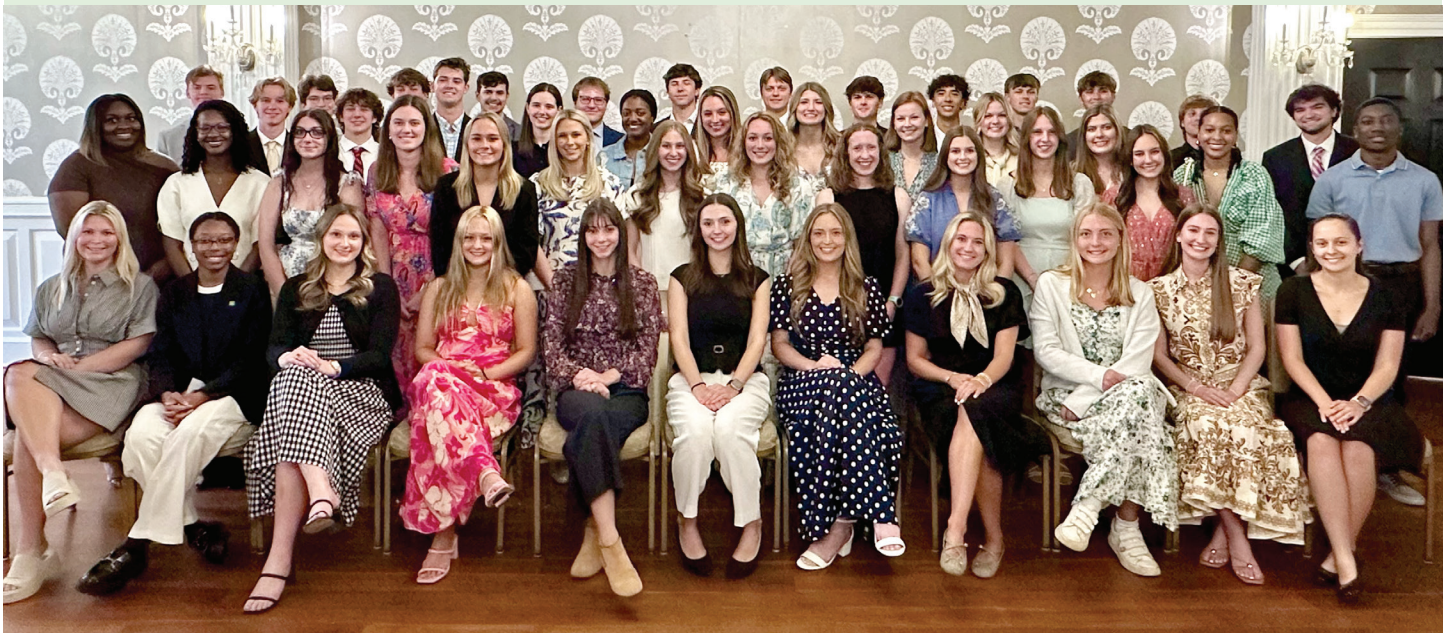
For 126 years, the SCBA has taken pride in providing banker-driven education and training to all bank staff, including conferences, seminars and workshops, schools, webinars and online training. We offer programs that are tailored to the specific needs of our members. Our programs cover today's most relevant topics, are offered in a variety of ways and are led by subject matter experts.

While the world has changed, our commitment has not. Now more than ever, the banking industry needs to remain relevant to the communities we serve, banks need to be relevant to their customers and the SCBA needs to be relevant to our members.

As you know, we have well over 25 educational events each year and many would be cost prohibitive without sponsorship support. Our members have always been generous with sponsorship support over the years. We thank you for your support and we hope you will find this guide helpful in your budgeting process.

2026 Palmetto Scholarship

We are pleased to announce that we were able to award $100,000 in scholarships to deserving students this year.



South Carolina Bankers Association
PO Box 1483, Columbia, SC 29202
803-779-0850 | (Fax) 803-779-0890
www.scbankers.org

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Silver Sponsor $1,000

- Listing on the **event website**
- **Recognition** in marketing, promotional and publicity materials for events
- Listings in the conference **on-site program**
- Identification as sponsor on **conference badge**
- Prominent display of company name/logo on **display sign** next to function and in **PowerPoint Presentation at event**
- **Verbal recognition** during the event
- The opportunity to **network** with people in your specific target audience
- A great **opportunity to venture** into a new market or test the waters with a new product
- **Savings on travel expenses** by having members of your target audience in one location
- Creates **goodwill** with SCBA members

(Not offered for Annual Convention & Trade Show, Emerging Leaders Division Annual Conference, or Credit Conference)

Gold Sponsor $2,000

ALL SILVER BENEFITS PLUS:

- One **Complimentary Registration** to Conference*

Sapphire Sponsor $3,000

ALL SILVER BENEFITS PLUS:

- One **Complimentary Registration** to Conference*
- Company logo on **name badges** *(if available)* or **tent cards** on tables during sponsored event *(does not apply to Young Bankers Annual Conference or SCBA Annual Convention)*

Platinum Sponsor $5,000

ALL SILVER BENEFITS PLUS:

- One **Complimentary Registration** to Conference*
- **15% discount** on half page ad in *Palmetto Banker*
- **Exclusive sponsorship** of one event *(selected by the SCBA)*

Diamond Sponsor $7,500

ALL SILVER BENEFITS PLUS:

- One **Complimentary Registration** to Conference*
- **20% discount** on full page ad in *Palmetto Banker*
- **Exclusive sponsorship** of one event *(selected by the SCBA)*

Grand Sponsor $10,000

ALL SILVER BENEFITS PLUS:

- One **Complimentary Registration** to Conference*
- **30% discount** on full page ad in *Palmetto Banker*
- **Exclusive sponsorship** of one event *(selected by the SCBA)*
- **Logo hyper-linked** on the SCBA event web page

Presenting Sponsor $15,000 EXCLUSIVE

ALL SILVER & GRAND BENEFITS PLUS:

- This is an **exclusive sponsorship** – **ONLY ONE PER EVENT**

Additional benefits of sponsorships will vary according to the sponsorship level. There are no complimentary registrations offered for sponsorship of the Annual Convention, Emerging Leaders Conference, Women in Banking Leadership Symposium, Commercial Lending School and Consumer Lending School.

Your support of the SCBA is greatly appreciated and helps make our events successful and meaningful for all!

2026-27 SPONSORSHIP OPPORTUNITIES

Please note the dates of upcoming events and promptly return the commitment forms so you can take advantage of as much marketing exposure as possible.

SEPTEMBER 2026

Scholarship Golf Tournament | September 29 | Fort Jackson Golf Club, Columbia, SC

For bankers, associate members and vendors.

Please email Carolyn L. Bradley for more information about levels of sponsorship and benefits at carolynbradley@scbankers.org.

NOVEMBER 2026

BankPAC Sporting Clays Tournament Fundraiser | November 18
Palmetto Shooting Complex, Edgefield, SC

For bankers, elected officials, associate members and vendors

Proceeds will be contributed to the SCBA State BankPAC which supports candidates who help promote a strong and competitive banking industry. The SCBA StatePAC contributes only to candidates running for state-level office such as the South Carolina General Assembly and Constitutional Officers. Contributions can be made from an individual, from bank funds if you are a state chartered bank or from a national bank holding company if the contribution is made from funds other than those resulting from the operations of the national bank.

Please email Carolyn L. Bradley for more information about levels of sponsorship and benefits at carolynbradley@scbankers.org.

JANUARY 2027

Community Bankers Conference | January 11-12 | Hilton Columbia Center, Columbia, SC

For CEOs, CFOs, senior executive management teams and associate members

FEBRUARY 2027

Emerging Leaders Division Annual Conference | February 26-28
The Francis Marion Hotel, Charleston, SC

For emerging leaders, bankers and associate members

ROOM RATES PER NIGHT STARTING AT: $279++

In order to receive full recognition in the registration materials, the deadline is October 27.

Please email Carolyn L. Bradley for more information about levels of sponsorship and benefits at carolynbradley@scbankers.org.

2027 SPONSORSHIP OPPORTUNITIES

Please note the dates of upcoming events and promptly return the commitment forms so you can take advantage of as much marketing exposure as possible.

MARCH 2027

Women in Banking Leadership Symposium | TBD | Columbia, SC

For women bankers and associate member leaders

Grand Sponsor $10,000 | Diamond Sponsor $7,500 | Platinum Sponsor $5,000 | Sapphire Sponsor $3,000 | Gold Sponsor $2,000

Please email Anne Gillespie for more information about levels of sponsorship and benefits at agillespie@scbankers.org.

JUNE 2027

SCBA Annual Convention and Trade Show | June 6–9 | The Cloister at Sea Island, Sea Island, GA

For CEOs, CFOs, directors and upper executive management teams

Presenting Sponsor $15,000 EXCLUSIVE | Grand Sponsor $10,000 | Diamond Sponsor $7,500 | Platinum Sponsor $5,000 | Sapphire Sponsor $3,000 | Gold Sponsor $2,000

ROOM RATES PER NIGHT STARTING AT: $359++ Traditional Room

In order to receive full recognition in the registration materials, the deadline is January 17.

Please contact Anne Gillespie for more information about sponsorship and benefits as well as Tradeshow Exhibit Opportunities: agillespie@scbankers.org or 803.779.0850

SEPTEMBER 2027

Scholarship Golf Tournament | Date TBD | Fort Jackson Golf Club, Columbia, SC

For bankers, associate members and vendors.

Eagle Sponsor $2,500 | Birdie Sponsor $1,750 | Beverage Cart Sponsor $1,500 | Hole-in-One Sponsor $1,250 | Prize Hole Sponsor $1,000 | Hole Sponsor $750

Please email Carolyn L. Bradley for more information about levels of sponsorship and benefits at carolynbradley@scbankers.org.

NOVEMBER 2027

BankPAC Sporting Clays Tournament Fundraiser | November 17
Palmetto Shooting Complex, Edgefield, SC

For bankers, elected officials, associate members and vendors

SOLD OUT! Grand Sponsor $2,500 | Golf Cart Sponsor $2,250 | Score Card Sponsor $2,000 | Reception Sponsor $1,750 | Refreshment Cart Sponsor $1,500 | Prize Sponsor $1,000 | Stand Sponsor $500

Proceeds will be contributed to the SCBA State BankPAC which supports candidates who help promote a strong and competitive banking industry. The SCBA StatePAC contributes only to candidates running for state-level office such as the South Carolina General Assembly and Constitutional Officers. Contributions can be made from an individual, from bank funds if you are a state chartered bank or from a national bank holding company if the contribution is made from funds other than those resulting from the operations of the national bank.

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2026-27
MEMBER SPONSORSHIP

South Carolina Bankers Association

REQUEST FORM

Please select which of the following events (and the level) you would like to sponsor.

2026 Scholarship Golf Tournament

- ❍ Eagle Sponsor ..... SOLD OUT
- ❍ Birdie Sponsor..... $1,750
- ❍ Beverage Cart Sponsor..... SOLD OUT
- ❍ Hole-in-one Sponsor ..... SOLD OUT
- ❍ Prize Hole Sponsor ..... SOLD OUT
- ❍ Hole Sponsor..... $750

2026 BankPAC Sporting Clays Tournament

- ❍ Grand Sponsor ..... SOLD OUT
- ❍ Golf Cart Sponsor ..... SOLD OUT
- ❍ Score Card Sponsor..... SOLD OUT
- ❍ Reception Sponsor $1,750
- ❍ Refreshment Cart Sponsor ..... SOLD OUT
- ❍ Prize Sponsor..... SOLD OUT
- ❍ Stand Sponsor..... $500

2027 Community Bankers Conference

- ❍ Grand Sponsor $10,000
- ❍ Diamond Sponsor $7,500
- ❍ Platinum Sponsor $5,000
- ❍ Sapphire Sponsor $3,000
- ❍ Gold Sponsor $2,000

2027 Emerging Leaders Division Annual Conference*

- ❍ Presenting Sponsor ..... SOLD OUT
- ❍ Grand Sponsor $10,000
- ❍ Diamond Sponsor $7,500
- ❍ Platinum Sponsor $5,000
- ❍ Sapphire Sponsor $3,000
- ❍ Gold Sponsor $2,000

2027 Women in Banking Leadership Symposium*

- ❍ Grand Sponsor $10,000
- ❍ Diamond Sponsor $7,500
- ❍ Platinum Sponsor $5,000
- ❍ Sapphire Sponsor $3,000
- ❍ Gold Sponsor $2,000

2027 SCBA Annual Convention and Trade Show

- ❍ Presenting Sponsor $15,000
- ❍ Grand Sponsor $10,000
- ❍ Diamond Sponsor $7,500
- ❍ Platinum Sponsor $5,000
- ❍ Sapphire Sponsor $3,000
- ❍ Gold Sponsor $2,000

2027 Scholarship Golf Tournament

- ❍ Eagle Sponsor $2,500
- ❍ Birdie Sponsor..... $1,750
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- ❍ Hole Sponsor..... $750

2027 BankPAC Sporting Clays Tournament

- ❍ Grand Sponsor ..... SOLD OUT
- ❍ Golf Cart Sponsor $2,250
- ❍ Score Card Sponsor..... $2,000
- ❍ Reception Sponsor $1,750
- ❍ Refreshment Cart Sponsor $1,500
- ❍ Prize Sponsor..... $1,000
- ❍ Stand Sponsor..... $500

No complimentary registration

Please include with following page when responding to SCBA

All registration fees are subject to change. *AS OF 9/09/26*

2026-27
MEMBER SPONSORSHIP

South Carolina Bankers Association

REQUEST FORM

Sponsorships will not be confirmed until payment has been received.
All based on first-come, first-served basis. No phone-in applications will be accepted.

You will receive an invoice (if requested) for the sponsorship amount and instructions for receiving your complimentary registration information if applicable.

PLEASE TYPE OR PRINT:

CONTACT INFORMATION

Contact Name _____

Title _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Please tally the number of sponsorships or exhibits and the amounts.

Total Sponsorship Requests: _____

Total Payment Due: _____

PLEASE CHOOSE ONE PAYMENT OPTION

❍ Please invoice one lump sum to be paid in 2026
❍ Please invoice one lump sum to be paid in 2027
❍ Please invoice per event
❍ Payment included

INFORMATION AS YOU WISH IT PUBLISHED

Company Name _____

Address _____

City, State, Zip _____

Phone _____

Website _____

PAYMENT INFORMATION:

❍ Check enclosed. *Made payable to SCBA.*
❍ Payment by Credit Card below:
❍ Visa ❍ MasterCard ❍ Amex ❍ Discover

Card Number _____

Exp. Date _____ CVV _____

X _____

Name on Card _____

Date Submitted _____

Submission of this completed form to the South Carolina Bankers Association will constitute a binding sponsorship agreement. Sponsorships must be paid by date of event(s).

Your continued support of the South Carolina Bankers Association is greatly appreciated!

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